

Opal's Farm is part of Unity Unlimited, Inc. and our mission is to build vibrant communities through regenerative urban farming, faithful gathering, and lasting fellowship. We seek to empower our community through food - the food we grow and the food we teach others to grow.

On Saturday, November 9, 2024, Opal's Farm will host the 2nd Annual "High Strides Against Diabetes 5K and Fun Run" in partnership with Joppy Momma's Farm. This year the event will be held in Fort Worth in the neighborhood of Dr. Opal Lee, the Grandmother of Juneteenth. Opal's Farm is located in this area that the USDA terms a "food desert". Both the Dallas and Fort Worth communities where the farms are located are in need of access to a supply of healthy food options.

Both Kim High, the visionary behind the 5K, and Dr. Opal Lee have suffered the diagnosis of diabetes. Dr. Opal Lee manages her symptoms with medication while Kim has been able to control her diagnosis with dietary changes. In addition to nurturing community cohesiveness, increasing awareness around the issue of healthy food access, promoting wellness, and elevating education, both aim to implement a fresh market stand on the farms. This addition will afford residents the opportunity to access fresh, healthy foods on a more consistent basis.

The "High Strides Against Diabetes 5K and Fun Run" event will begin at 9:00am and will conclude with a community block party on Opal's Farm. The celebration will include music, games and of course food and fellowship. We are aiming to raise \$150,000 to provide financial support to both farm programs. The proceeds will be used to build out a fresh market stand and subsidize the costs of growing fresh produce. With your support as a corporate sponsor, we will be able to carry out our missions of providing healthy food to the communities we serve..

As a corporate sponsor, your company/organization has the opportunity to provide support in the following ways:

- I. Monetary donation through our tiered donor packages
- II. Sponsoring necessary materials, supplies or equipment needed to execute the event.

If your company/organization is interested in being an official event sponsor, please complete a sponsor inquiry form at <https://unityunlimited.org/HSAD>.

We look forward to your team joining us in "High Strides Against Diabetes 5K and Fun Run" as we inspire the use of farm fresh produce and share in supporting a healthier North Texas. Thank you for your support.



HIGH STRIDES AGAINST DIABETES SPONSORSHIP PACKAGES:

As a **FARMER** sponsor for a \$25,000 donation or more, your organization will receive:

- 25 participant registrations for the 5K Fun Run
- A speaking opportunity at the start of the 5K
- 5 seats at the Farm to Table VIP luncheon
- Organization logo added to all advertising materials including official T-shirt
- Premium vendor space at the Community Block Party at the end point of the event
- Semi-permanent signage on location at the farms

As a **RAINMAKER** sponsor for a \$15,000 donation or more, your organization will receive:

- 15 participant registrations for the 5K Fun Run
- A speaking opportunity at the end of the 5K
- 3 seats at the Farm to Table VIP luncheon
- Organization logo added to all advertising materials including official T-shirt
- Premium vendor space at the Community Block Party at the end point of the event

As a **BARN RAISER** sponsor for a \$10,000 donation or more, your organization will receive:

- 10 participant registrations for the 5K Fun Run
- A speaking opportunity during the Community Block Party following the 5K
- 2 seats at the Farm to Table VIP luncheon
- Organization logo added to advertising materials including official T-shirt
- Vendor space along the route or at the Community Block Party

As a **SEED SOWER** sponsor for a \$5,000 donation or more, your organization will receive:

- 5 participant registrations for the 5K Fun Run
- 1 seat at the Farm to Table VIP luncheon
- Organization logo added to websites and official T-shirt
- Vendor space along the route or at the Community Block Party

The **HARVESTER** sponsor is reserved for running teams for a \$1,000 donation or more, your organization will receive:

- 10 participant registrations for the 5K Fun Run

Donations below \$1,000 will be listed as event Patrons and will be recognized at the walk.

