

SPONSORSHIP DECK



UNITY UNLIMITED, INC PRESENTS

SECRET



OVERVIEW

This is a giving program for grandparents who are now raising their grandchildren due to various circumstances. A grandmother herself, Dorothea Patterson Davis saw the need to help them provide essentials for the children as well as Christmas cheer.

Although there are many Christmas giving programs that give toys to help families in need, we focus first on clothing essentials then toys. We ask sponsors to provide each child socks, under garments, pants, shirts, coats, and shoes first then toys and anything else that will lighten the load on these grandparents.

Distribution Day:
Saturday, December 16, 2023
1:00 PM – 5:00 PM

Location:
American Legion Post 516
6801 Manhattan Blvd.
Fort Worth, TX 76120



Dione Sims Executive Director



Potential Sponsor ,

Today, more than ever, some grandparents are raising their grandchildren for various reasons. Often, this is a hardship as many live on fixed incomes and need help to provide the bare necessities. This becomes even more disheartening at Christmas as now grandparents are faced with choices and priorities that usually don't make for the merriest of holidays.

Our program is simple: We don't focus on toys but on the essentials that kids need and toys as a secondary fulfillment. We request your financial support to purchase clothing items to help us fulfill our mission to these families.

The program benefits are sometimes intangible or immeasurable. Still, we have been told that the burden lifted from worrying about what they will do for Christmas has added to the grandparents' well-being and mental health. For this, we are grateful.

Unity Unlimited, Inc. is a 501c3 non-profit organization celebrating over 20 years of serving our community. If you need any additional information on how to be a part, at dorothea.davis@unityunlimited.org or call 817-330-4365. You can also check out our website at www.unityunlimited.org/secret-santa.

Sincerely,

A handwritten signature in black ink that reads "Dione Sims". The signature is written in a cursive, flowing style.

Dione Sims
Executive Director

P.O. Box 11793 Fort Worth, Texas 76110 (682) 738-6055 / 817-887-3919 fax
A 501(c)3 Non-Profit Organization

THE ORIGIN STORY



The Secret Santa program was started in 2011 by Dorothea Patterson Davis, who felt the need to help a single grandmother who attended her church. This grandmother had to assume custody of five grandchildren days before Christmas because her daughter had gone to jail. When she went to her daughter's house to get clothes for the children and to bring their Christmas gifts to her home, she found none. Her heart was broken.

Mrs. Davis informed a group of families willing and able to help, giving each family one child to bless. These "Secret Santas" took the gifts to the grandmother a day before Christmas. This was indeed a blessing for her and the children and those who gave just a little more that Christmas season.

The program has progressively grown to include more families facing this situation. Mrs. Davis has served over 700 children and 450 families over ten years.

Through individual and corporate sponsorship and the help of countless volunteers, including our Police and educational partners, our impact has been tremendous. Please consider partnering with us as we seek additional ways to bless the grandparents themselves this year.

PROGRAM SPONSOR BENEFITS

SANTA CLAUS SPONSOR \$5,000

- Signature Sponsor of the program with Company logo included on our website with link back to your company
- Included in pre and post press releases and communications
- Verbal recognition from podium at distribution day live stream
- Will received special thank you from the youth and families
- Frequent mentions on Unity Unlimited social media platforms—FB, Twitter,IG

MRS. CLAUS SPONSOR \$2,500

- Company logo included on our website
- Included in post press release and communications
- Verbal recognition from podium at distribution day live stream
- Will received special thank you from the youth and families
- Mentions on Unity Unlimited social media platforms—FB, Twitter, IG

SANTA'S HELPERS \$1,000

- Company name included on our website
- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Mentioned on social media platforms—FB, Twitter, IG

SNOWFLAKE SPONSOR \$500

- Designated sponsor of a single child
- Will received special thank you from the youth and families
- Mentioned on Unity Unlimited social media platforms—FB, Twitter, IG

HOW CAN YOU HELP?

- Provide financial support
- Volunteer to sort, package and wrap
- Support a donation dropoff location
- Help families have fun on distribution day



As you can see, it takes all of working together to make a difference

PAST SPONSORS & PARTNERS

JCPenney

HEAL AMERICA

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ACTIVISION | BLIZZARD



EXQUISITE
TAX SERVICE

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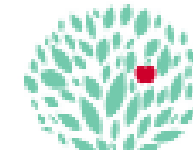


Community Food Bank



Fort Worth, TX

Fort Worth
INDEPENDENT SCHOOL DISTRICT



amazon

Very SPECIAL THANKS to our Preparation & Distribution Day hosts

BAKER
CHAPEL
AME

THE AMERICAN LEGION
GREATER FORT WORTH POST 516
The friendliest Post in Texas
DEPARTMENT OF TEXAS



CONTACT US TO BE A SPONSOR OR PARTNER

Dione Sims

Founder & Executive Director

dione.sims@unityunlimited.org

Dorothea Patterson Davis

Program Chairperson

dorothea.davis@unityunlimited.org

817-330-4065

